

Maayan Charny



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01 Profile

A hardworking and creative student with management skills, a background in Graphic Design and an ability to lead diverse projects. Currently studying Business Administration, Entrepreneurship and Digital Marketing, I am passionate about leveraging my skills to build successful marketing campaigns.

02 Employment History

- Nov 2024 - Present** **Large Format Printing Department Manager at Colortouch** *Tel Aviv*
- Independently managed a full production department, overseeing all tasks including client order intake, design, printing, and final packaging.
- Oct 2023 - Feb 2024** **Project Manager at Shugon Bags & Leather Goods Ltd** *Azor*
- Managed and executed strategic projects, from initial planning to successful implementation.
 - Successfully planned and redesigned the factory store and warehouses.
- May 2022 - Sep 2023** **Control Room Operator at Moked Emun** *Ofer mall, Petah Tiqwa*
- Achieved a secure and safe environment while enhancing operational efficiency by overseeing and controlling mall operations.
 - Providing direct customer support, and managing emergency situations under pressure.

03 Education

- Nov 2024 - Present** **B.A. in Business Administration, Entrepreneurship and Digital Marketing** *Hod HaSharon*
- The Academic Center for Law and Science
- Apr 2022 - Mar 2023** **Diploma in UX/UI & Graphic Design** *Tel Aviv*
- 6B Studio
 - Portfolio - maayancharny.com

04 Military service and Volunteering

Aug 2018 - Oct 2021

IDF, Nahal Unit

- Combat Soldier, Battalion 50.
- Mission Chapter (Afoula and Gilboa): led educational programs and volunteer activities for youth, with a focus on encouraging recruitment to the IDF.
- Discipline NCO: Managed discipline, logistics, and information security.

Aug 2017 - Aug 2018

Pre-Military Service Year at hanoar Haoved Vehalomed

Azor

- Completed a meaningful year dedicated to education for equality and leadership.
- Worked with students from the Ethiopian and Russian-speaking communities in the Jaffa D neighborhood.

05 Skills

**Adobe Illustrator,
Photoshop, InDesign**

Proficient

**MidjourneyAI,
Blender3D**

Intermediate

**WordPress,
Elementor, Figma**

Experienced

Mincrosoft Office

Proficient

06 Languages

Hebrew

Native

English

Proficient